

City of Baldwin Park  
Community Development Department  
CARES Act COVID-19 Relief Programs



September 16, 2020

# HOUSING RENTAL ASSISTANCE



# PURPOSE

- Assist Baldwin Park tenants and landlords affected by COVID-19
- Prevent displacement of renters
- Provide a temporary rent subsidy for tenants



# ELIGIBILITY



- Rental property (legally permitted) located within Baldwin Park
- Written lease with verifiable address
- Total household income at or below 50% of LA County Median Income
- Income-eligible households financially impacted by the COVID-19 pandemic
- Documented job loss, lay off, reduced hours or wage reduction

# INELIGIBLE HOUSEHOLDS

- Households receiving other government-based rental assistance (Section 8 Vouchers)
- Households facing current eviction or foreclosure proceedings for issues other than non-payment of rent from March 1 to present
- Households residing in Public Housing

# ASSISTANCE AVAILABLE

- Up to 6 months of rental payment assistance
- Assistance may cover past due balance for rent beginning no earlier March 1, 2020
- Maximum Amounts:
  - Rent: Up to \$2,500 per month to cover past due rent from March 1 onward related to COVID-19. Applicants may qualify for one (1) to six (6) months of assistance for rent for a maximum amount of \$6,000.

# ASSISTANCE AVAILABLE

- Payments will be made directly to landlord
- Rental subsidy is taxable as rental income
- Property owners must agree to:
  - ✓ Not charge interest or late fees for rents
  - ✓ Not evict tenants for six (6) months after January 31, 2021
  - ✓ Not impose rent increases during the repayment period or until January 31, 2021

# REQUIREMENTS

- Eligible household income up to 50% of County Median Income
- Proof of tenancy (rental/lease agreement)
- Proof of income from all household members (18 and over)
- COVID-19 financial impact
- One application per household
- Lottery selection





# 2020 ANNUAL INCOME LIMITS

| Household Size      | 1 Person | 2 Persons | 3 Persons | 4 Persons | 5 Persons | 6 Persons | 7 Persons | 8 Persons |
|---------------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Income limit at 30% | \$23,700 | \$27,050  | \$30,450  | \$33,800  | \$36,550  | \$39,250  | \$41,950  | \$44,650  |
| Income limit at 50% | \$39,450 | \$45,050  | \$50,700  | \$56,300  | \$60,850  | \$65,350  | \$69,850  | \$74,350  |

# APPLICATION PROCESS

- Applications open for two weeks
- Households will be selected by lottery and based on eligibility and complete initial application
- Households will be notified if selected to complete the final application

# Next Steps

- Outreach until September 27<sup>th</sup>
- Initial application available Sept. 28 to Oct.5
- Lottery selection – Week of Oct. 5<sup>th</sup>
- Final applications due October 22<sup>nd</sup>
- Award funds in November

# BUSINESS GRANTS PROGRAM



# PURPOSE

- Assist businesses impacted by COVID-19
- Support of existing small businesses
- Help stabilize sales tax base
- Job retention
- Prevention of commercial evictions
- Prevention of vacant commercial sites
- Revenue for commercial property owners

# ELIGIBILITY

- Business or non-profit, 10 or fewer employees
- Employ and retain at least one low or moderate-income person
- Located in commercial location in Baldwin Park
- One (1) year of operations
- Brick and mortar business
- For businesses that have received other federal assistance, funds cannot be used to for the same purpose (i.e. pay for rent)



# INELIGIBLE BUSINESSES

- Real-estate related
- Cannabis
- Massage
- Tobacco or vaping
- Liquor Sales
- Adult industry
- Franchise (Corporate-owned)
- Gaming

# ASSISTANCE AVAILABLE

- Appropriated Funds: \$270,000
- Grant amounts: \$5,000
- Number of businesses assisted: 54

## Eligible Expenses

- Rent
- Utilities
- Equipment and supplies for operations
- Payroll





# REQUIREMENTS

- Tax returns for 2019
- Profit and Loss Statement, last quarter of 2019 (Oct-Dec 2019)
- Profit and Loss Statement, last 3 complete months.
- Employee payroll data, verify number of employees
- Copy current Baldwin Park business license, verify ownership and location
- Copy of lease/rental agreement or proof of ownership and mortgage statement

# REQUIREMENTS

- Banks statements - 3 months, business and personal
- Proof of insurance
- Certify the retention of at least one low or moderate-income person
- Non-profits: Demonstrate negative impact from COVID-19
  - (i.e.) Non-profits: Reduction in donations or member fees collected
- Non-profits: Proof of IRS 501(c)(3) status

# APPLICATION PROCESS

- Applications open for two weeks
- Businesses will be selected by lottery and based on eligibility and complete initial application
- Businesses will be notified if selected to complete the final application process

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- Initial application available Sept. 28 to Oct.5
- Lottery selection – Week of Oct. 5th
- Final applications due October 22nd
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