

## For Immediate Release

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# Celebrate the History of Baldwin Park

Local authors release new book featuring stunning collection of vintage photographs

New from Arcadia Publishing's *Images of America* series is *Baldwin Park*. In vintage photographs, local authors Bob Benbow, Lorraine O'Brien, and the Baldwin Park Historical Society share the history of the area. The book boasts more than 200 vintage images, giving readers a unique opportunity to reconnect to the history that shaped their community.

Known as the "Hub of the San Gabriel Valley" due to its location as the geographic center of the valley, Baldwin Park formerly consisted of cattle-grazing lands for the San Gabriel Mission. Known as Vineland by 1880, and renamed after legendary investor and landowner Elias J. "Lucky" Baldwin in 1906, the city incorporated in 1956.

Baldwin Park evolved as a diverse community along the San Gabriel River, where Ramona Boulevard and Maine Avenue became major thoroughfares. One of the city's thriving businesses was the very first of the famous In-N-Out Burger stands, opened by Harry and Esther Snyder in 1948, southwest of where Francisquito Avenue passes under Interstate 10. From the area's first schoolhouse at what became North Maine and Los Angeles Avenues through the award-winning adult school of the Baldwin Park Unified School District, pride in education has remained a Baldwin Park constant.

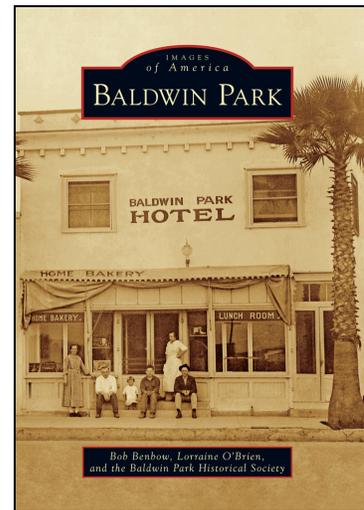
Highlights of *Baldwin Park* include:

- The Beginning: Before the 1920s
- The Growing Years: 1920s – 1930s
- Being Discovered: 1940s
- The City Begins: 1950s
- City on the Move: 1960s – Present Day

Available at area bookstores, independent retailers, and online retailers, or through Arcadia Publishing at (888)-313-2665 or [www.arcadiapublishing.com](http://www.arcadiapublishing.com).

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Author Robert H. (Bob) Benbow, a retired teacher and administrator who has served as president and curator of the Baldwin Park Historical Society and Museum for many years, coauthored this book with society board member Lorraine O'Brien. They collated these vintage photographs from the museum's vast collection, gathered over the years from public and private donors.

## ***Baldwin Park***

by Bob Benbow, Lorraine O'Brien, Baldwin Park Historical Society  
*Images of America* series  
Price: \$21.99  
128 pages/ softcover  
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