



# CITY OF BALDWIN PARK

## Press Release

### For Immediate Release

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### **Baldwin Park Invites Community to Celebrate Día de los Muertos with Live Music, Dance and Free Arts & Crafts**

**BALDWIN PARK, CA** — The City of Baldwin Park invites the community to honor tradition and celebrate life at the annual [Día de los Muertos Celebration](#) on Thursday, Oct. 9, from 5-9 p.m. at Susan Rubio Zocalo Park (14349 E. Pacific Ave.).

This vibrant, family-friendly event will feature captivating cultural performances, free arts and crafts activities, local artisan vendors and delicious food in a festive atmosphere that honors the rich traditions of Día de los Muertos.

“Día de los Muertos is a beautiful tradition that brings our community together to remember and celebrate the lives of those who came before us,” said Baldwin Park Mayor Alejandra Avila. “This celebration reflects the vibrant culture and spirit of Baldwin Park, and we’re excited to welcome families, neighbors and friends to enjoy an evening filled with music, dance, art and community connection.”

The evening will showcase cultural performances that bring the spirit of Día de los Muertos to life. Attendees will be treated to the graceful movements of Ballet Folklorico de Sally Savedra, Aztec Dance by Cayolxauhqui Telpochcall and live musical entertainment by Latin artist Luis E.

Throughout the evening, families can participate in free arts and crafts activities, including a free sugar skull making workshop where participants can create their own colorful calaveras to take home. Local artisan vendors will showcase handcrafted goods, while food booths will offer a variety of delicious options to satisfy every appetite.

Free parking will be available at the City parking structure and Metrolink parking lots, making it easy for community members to attend this not-to-be-missed cultural celebration.

For more information about the Día de los Muertos Celebration, please visit [the City's website](#) or contact the Baldwin Park Recreation and Community Services Department at (626) 214-1601, Ext. 351 or email [arc@baldwinparkca.gov](mailto:arc@baldwinparkca.gov).

#### **About the City of Baldwin Park:**

Baldwin Park is a nearly seven-square-mile, suburban community of 72,000 residents in the heart of the San Gabriel Valley. As the hub of the San Gabriel Valley, Baldwin Park is known for its ease of access and mobility, young and diverse residents and vibrant, growing business community. For more

information, visit [baldwinpark.com](http://baldwinpark.com) or follow Baldwin Park on Facebook (@BaldwinParkCAGov), Instagram (BaldwinPark\_CAGov) and Twitter (BaldwinParkCA\_).