



CITY OF BALDWIN PARK

Press Release

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Baldwin Park Kicks Off Parks and Recreation Month with “Build Together, Play Together” Theme

BALDWIN PARK, CA — Baldwin Park kicks off July’s Parks and Recreation Month with several celebrations focused on bringing the community together under this year’s theme, “**Build Together, Play Together.**” The City joins communities nationwide in recognizing the essential role that parks and recreation professionals play in fostering healthy, connected neighborhoods where everyone belongs.

“We kicked off the month with our popular Paletas and Loteria in the Park event on July 1, and the energy from our community has been incredible,” said Baldwin Park Mayor Alejandra Avila. “Parks and Recreation Month gives us the perfect opportunity to showcase how our Recreation and Community Services Department continues to build stronger connections within our community while providing exceptional amenities and programs.”

The month launched with the beloved **Paletas and Loteria in the Park** event at Morgan Park on July 1, drawing families together for an afternoon of traditional games, frozen treats and community fellowship. This event set the tone for a month packed with engaging activities designed to bring residents together.

Throughout July, the Baldwin Park Recreation and Community Services Department is hosting an exciting lineup of events that embody the “Build Together, Play Together” spirit:

Upcoming July Events:

- Coffee and Canvases: July 6, 8-10 a.m. at Ramona Blvd Starbucks (14200 Ramona Blvd.)
- Summer Splash Party: July 8, 10 a.m.-2 p.m. at Morgan Park (4100 Baldwin Park Blvd.)
- Karaoke Paradise: July 9, 6-8 p.m. at Susan Rubio Zocalo Park (14349 Pacific Ave.)
- Campfire Stories: July 11, 6-8 p.m. at Walnut Creek Nature Park (701 Frazier St.)
- Coffee with the Parks: July 15, 2-4 p.m. at Ramona Blvd Starbucks (14200 Ramona Blvd.)
- Summer Splash Party: July 16, 10 a.m.-2 p.m. at Morgan Park (4100 Baldwin Park Blvd.)
- Dive In Movie: July 18, 7-9 p.m. at Esther Snyder Community Center (4100 Baldwin Park Blvd.)
- Loteria Night: July 23, 6-8 p.m. at Julia McNeill Senior Center (4100 Baldwin Park Blvd.)
- Game Truck Night: July 25, 6-8 p.m. at Susan Rubio Zocalo Park (14349 Pacific Ave.)
- Chalk It Up: July 26, 8-11 a.m. at Susan Rubio Zocalo Park (14349 Pacific Ave.)
- Park Petting Zoo: July 29, 10 a.m.-1 p.m. at Morgan Park (4100 Baldwin Park Blvd.)

These special Parks and Recreation Month events complement Baldwin Park's ongoing summer programming, including the popular **Independence Day Spectacular**, **Movies Under the Stars**, **Summer Concerts in the Park** and the **Thursday Downtown Street Market** series at Morgan Park.

Beyond entertainment, the Recreation and Community Services Department continues to provide comprehensive programming that serves all community members. Current offerings include day camps, swim lessons, senior center activities, free meals for children, a kids club, excursions and much more. The department works hard to make sure people of all ages and backgrounds feel welcome and included. The Recreation and Community Services Department goes beyond recreation by offering important social services to those in need. This includes helping people experiencing homelessness with temporary housing at Serenity Homes and Esperanza Villas, along with comprehensive services through the Teri G. Muse Family Service Center, which offers help with addiction support, rental assistance, transportation assistance, clothing and hygiene donations and more.

"This year's 'Build Together, Play Together' theme perfectly captures what we do every day in Baldwin Park," added Mayor Avila. "Whether it's bringing families together at our events, offering support services or maintaining beautiful spaces where memories are made, our team is committed to building a stronger, more connected community."

The department's innovative programming and community-centered approach have earned recognition through numerous local, state and national awards, establishing Baldwin Park as a model for parks and recreation excellence.

For more information on Parks and Recreation Month events and Baldwin Park's Recreation and Community Services Department, please visit the City's website at www.BaldwinPark.com.

About the City of Baldwin Park

Baldwin Park is a nearly seven-square-mile, suburban community of 72,000 residents in the heart of the San Gabriel Valley. As the hub of the San Gabriel Valley, Baldwin Park is known for its ease of access and mobility, young and diverse residents, and vibrant, growing business community. For more information, visit baldwinpark.com or follow Baldwin Park on Facebook (@BaldwinParkCAGov), Instagram (BaldwinPark_CAGov), and Twitter (BaldwinParkCA_).

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