



CITY OF BALDWIN PARK

Press Release

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Baldwin Park Releases 2025 State of the City Address: “Building Bridges, Strengthening Community”

BALDWIN PARK, CA — The City of Baldwin Park released its 2025 State of the City Address, featuring a comprehensive overview of the City’s remarkable achievements over the past year. The virtual address, delivered by Mayor Alejandra Avila, showcases how Baldwin Park has transformed from ambitious goals into tangible results that strengthen community connections and improve quality of life for all residents.

Under the theme “Building Bridges, Strengthening Community,” the address demonstrates Baldwin Park’s unwavering commitment to transparency and community engagement while highlighting significant progress across all City departments.

“Over this past year, the City of Baldwin Park has built more than roads and park improvements — we’ve built connections,” said Mayor Avila. “Connections between our residents, between our neighborhoods and between our City and the broader Los Angeles region. This address reflects our dedication to keeping residents informed about the work being done on their behalf.”

Major 2024 achievements highlighted in the address include the completion of the Susan Rubio Zócalo Park & Civic Center Plaza, groundbreaking on two major affordable housing projects totaling 106 units and an impressive 70% reduction in homelessness over four years through innovative programs. These homelessness reduction efforts earned the 2024 Sustainability Award from the Southern California Association of Governments. That wasn’t the only award highlighted in the address — the City’s Calino Avenue Sewer and Storm Drain Improvements Project earned recognition as 2024 Best Project of the Year by the American Public Works Association.

The Police Department expanded capabilities with new vehicles, equipment and specialized units including a Drone Program and K-9 unit, while forming a Regional Special Weapons and Tactics Team in partnership with Azusa and Irwindale. Baldwin Park’s economic development initiatives included the launch of an innovative Shop Local Gift Card Program that generated over \$200,000 in local spending, expansion of the NextGen Youth Workforce Employment Program as a permanent initiative and the welcome of new businesses including Planet Fitness, Dutch Bros Coffee and the City’s first retail cannabis dispensary.

The City demonstrated strong financial stewardship by ending the fiscal year with a surplus while maintaining an excellent credit rating and earning over a decade of Certificates of Achievement for Excellence in Financial Reporting. The City responsibly managed \$7.2 million in annual Measure BP revenue to fund vital community services and improvements.

The address also outlines exciting future projects, including rail safety upgrades for the City's first Quiet Zone, the innovative Barnes Park Improvements & Multi-Benefit Stormwater Capture Project and the upcoming Ana Montenegro Park featuring unique cultural elements celebrating the community's heritage.

"As we move forward together, I am confident that Baldwin Park will continue to thrive and provide a high quality of life for all our residents," Mayor Avila continued. "Our future looks bright, and with careful planning, innovative solutions to challenges and a commitment to inclusivity, we will continue to build the best Baldwin Park possible."

The complete 2025 State of the City Address is available for viewing on the City's YouTube Channel at www.Youtube.com/watch?v=6nPnb6z1eZU.

For more information, please contact (626) 813-5245, Ext. 311.

About the City of Baldwin Park:

Baldwin Park is a nearly seven-square-mile, suburban community of 72,000 residents in the heart of the San Gabriel Valley. As the hub of the San Gabriel Valley, Baldwin Park is known for its ease of access and mobility, young and diverse residents and vibrant, growing business community. For more information, visit baldwinpark.com or follow Baldwin Park on Facebook (@BaldwinParkCAGov), Instagram (BaldwinPark_CAGov) and Twitter (BaldwinParkCA_).

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