

**For Immediate Release**

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**Kick-Off the Holiday Season with Baldwin Park's 30th Annual Tree Lighting Ceremony**

**BALDWIN PARK, CA** – Ring in the holidays with Baldwin Park at our 30th Annual Tree Lighting Ceremony! This sparkling event will be held on Thursday, Dec. 5, at 6 p.m. at the Esther Snyder Community Center Gymnasium (4100 Baldwin Park Blvd).

"We're thrilled to invite residents and visitors to this beloved Baldwin Park holiday tradition, now in its 30th year," said Baldwin Park Mayor Emmanuel J. Estrada. "The Annual Tree Lighting Ceremony is a heartwarming event where families and friends come together to celebrate the joy of the season and create lasting memories."

This year's milestone celebration will feature a Winter Candyland theme designed to delight attendees of all ages. The evening will kick off with performances by the Baldwin Park High School and Sierra Vista High School choir groups, Julia McNeill Carolers, Pualani's Polynesian Dancers and Grupo Folklorico Estrellas De Los Angeles.

The highlight of the night will be the lighting of Baldwin Park's stunning 18-foot holiday tree, symbolizing the start of the City's winter festivities. After the ceremony, guests can enjoy complimentary seasonal refreshments provided by the City and take a free photo with Santa Claus to commemorate the occasion.

This event is free to attend and promises joy for all ages. Don't miss this opportunity to celebrate community, tradition and holiday cheer! For more information, call (626) 813-5245, Ext. 311.

**About the City of Baldwin Park**

Baldwin Park is a nearly seven-square-mile, suburban community of 72,000 residents in the heart of the San Gabriel Valley. As the hub of the San Gabriel Valley, Baldwin Park is known for its ease of access and mobility, young and diverse residents, and vibrant, growing business community. For more information, visit [baldwinpark.com](http://baldwinpark.com) or follow Baldwin Park on Facebook (@BaldwinParkCAGov), Instagram (BaldwinPark\_CAGov), and Twitter (BaldwinParkCA\_).