



CITY OF BALDWIN PARK

Press Release

For Immediate Release

April 4, 2024

Media Contact:

Manuel Carrillo Jr.
Director of Recreation & Community Services
MCarrillo@BaldwinPark.com
626-813-5269

City of Baldwin Park Launches New Website

BALDWIN PARK, CA – The City of Baldwin Park is thrilled to announce the launch of a new City website: BaldwinPark.com. The website, which went live on Feb. 22, represents a complete makeover of the previous site, offering residents a fresh, intuitive interface that is easy to navigate and find information.

“We’re proud to share this new City website with our community,” said Baldwin Park Mayor Emmanuel J. Estrada. “Not only does it look fantastic, but it is intuitive and provides a one-stop shop for our residents to find the information they need about Baldwin Park. We pride ourselves on being on the cutting edge of new technologies, and this website redesign embodies that and will help propel us forward.”

The new Baldwin Park website comes through a partnership with CivicPlus, an experienced provider of integrated technology solutions for more than 4,000 local governments and 250 million residents. The website has a host of new tools and features to increase accessibility and functionality for users, including:

- A mobile-optimized design to ensure Baldwin Park residents can easily navigate and interact with content from any desktop computer, smartphone or tablet, anytime and anywhere.
- The highest data security standards, backed by a team of cybersecurity experts.
- Alert Center functionality, which allows website administrators to alert citizens with time-sensitive information and instructions through multiple channels.
- A Notify Me® Citizen Communication Subscription feature that allows residents to subscribe to receive multi-channel notifications on only the topics that matter most to them.

Find sections like the News & Calendar with recent and upcoming community events and updates, and the Agendas & Minutes section with comprehensive documentation of City meetings. Looking for something else? Our fully-functioning search tool can help you find exactly what you need in just seconds.

Check out the new Baldwin Park website at BaldwinPark.com.