



CITY OF BALDWIN PARK PRESS RELEASE

FOR IMMEDIATE RELEASE

Date: Thursday, August 15, 2019
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BALDWIN PARK'S DOWNTOWN STREET MARKET SETS RECORD ATTENDANCE AND SOCIAL MEDIA PRESENCE AS A CULTURAL REGIONAL DESTINATION WITH QUALITY FOOD, ARTISANS & DOUBLE ENTERTAINMENT!

BALDWIN PARK, Calif. (Thursday, August 15, 2019) The City of Baldwin Park is proud to announce its revered Downtown Street Market with double entertainment on Maine Street in (between Ramona Blvd. & Clark Street) Baldwin Park, California 91706, every Thursday from August 8, 2019 to September 12, 2019 from 5:00 PM- 9:00 PM.

Come out to enjoy your summer nights with family and friends at Baldwin Park's Downtown Street Market, featuring more than 100 weekly vendors offering local cuisine, artisans, beer garden, a petting zoo and pony ride for a nominal fee and another six weeks of entertainment on two stages with dozens of performances.

Last week thousands of concert fanatics witnessed performances by *Los Caminantes* and China Grove. *Los Caminantes's* hit song, *La Historia...Los Mas Chulo, Chulo, Chulo*, was ranked 102 on Billboards top 200 in 2007. Audiences quickly turned to social media to spread the word about this iconic performance generating 150,000 likes and hits on the event's Facebook page.

Come by today, August 15, 2019 to enjoy Latin beats from *La Sonora Dinamita* at the South Stage beginning at 7:00 PM and Heart Love Alive beginning at 6:45 PM at the North Stage. Then, revel at the musical talent of Wild Child on August 22, 2019 at 7:00

PM and SOTO at 6:45 PM; Tierra on August 29, 2019 at 7:00 PM and LA Sound Machine (Miami Sound Machine Tribute Band) at 6:45 PM; DSB (Journey Tribute-Band) on September 5, 2019 at 7:00 PM and *Los Cadetes de Linares* at 6:45 PM and finally *Mariachi Arriba Guadalajara* among others on September 12, 2019 from 6:30 PM to 9:00 PM.

As an added component, the Downtown Street Market has become one of the leading community events in the San Gabriel Valley. On Thursday, August 29, 2019 Baldwin Park will host a groundbreaking Bicycle-Friendly Business District Project in partnership with Active SGV. Enjoy a “Taste of Baldwin Park” with Active SGV. This is a two-wheeled tour of some of the City’s most bike-friendly businesses and streets. Participants will convene at a demonstration Parklet made possible by Go Human and set up on Maine Avenue. The demonstration area will include numerous Go Human activities, inviting residents and visitors alike to learn more about climate resiliency, and complete streets via a pair of interactive games. Attendees will have the opportunity to partake in a “Bike Friendly Business” ride featuring stops for complimentary food samples and raffle prizes at local retailers. Visitors wishing to attend the event via public transit are invited to join the festivities through a “Feeder Ride” from the nearby Irwindale Gold Line Station. This event is free and family-friendly. Helmets are required for all ride participants under 18. While no training wheels are permitted, young children are welcome to ride with parents/guardians in child seats, trailers, or tag-alongs.

The growth of the Downtown Street Market is made possible through the generous support of its sponsors: H&S Motorcars, Raspados La Sabrosa, Bob’s Discount Furniture, Via Mar, Garduno’s, Mi Linda Oaxaca, El Patron, El Jacal, Excellence Real Estate, Casca, La Cocinita, Maine Pawn Shop, Park Plaza, Baldwin Park Pizza Company, T-Mobile, Humana, Anthem BlueCross, Caremore Health, Lakeside Financial Services, Crepes-N-Sandwiches Café, Castucci Foundation, Chicas, Total Care Dental, Jungle Dental, and The Happy Key. The grand opening of the Downtown Street Market had a record attendance of more than 8,000 people.

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