



CITY OF BALDWIN PARK PRESS RELEASE

FOR IMMEDIATE RELEASE

Date: Thursday, September 24, 2020
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CITY OF BALDWIN PARK'S BIKE SHARE LAUNCH

BALDWIN PARK, Calif. (September 24, 2020) – The City of Baldwin Park's invites members of the community to attend a socially-distanced ribbon-cutting ceremony for the Bike Share Program launch on Thursday, October 1, 2020, at 10:00 a.m.

The event will include a brief bike ride to launch the City's new regional bike share program. The program is part of the San Gabriel Valley Council of Governments (SGVCOG) GoSGV bike-share initiative. The program offers an accessible and affordable transportation option to residents of Baldwin Park and the San Gabriel Valley through shared-use electric-assist bicycles.

"Southern California is known as a car capital, and starting October 1, Baldwin Park is making room for bikes," said Mayor Lozano, "the Bike Share Program allows residents and visitors a more affordable way to experience some of our City's most popular sights."

The GoSGV program and launch of the Gotcha bike share services in the City of Baldwin aligns perfectly with the City's commitment to serve as a regionally recognized bike-friendly community. This new partnership will compliment various city-wide key projects that continue to improve the mobility infrastructure of our community including; the Maine Avenue Complete Streets Project, and Streetscape Design Guideline Elements Project at major intersections, corridors and entry points of the City.

Locations for the Gotcha bikeshare station in the City of Baldwin Park will be ready for public use on Thursday, October 1, 2020 at the following locations:

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| 1. Performing Arts Center | 6. Francisquito Ave & Ramona Blvd. |
| 2. Morgan Park | 7. Ramona Blvd. & Foster Ave. |
| 3. Badillo Ave & Skate Park | 8. Frazier St & Francisquito Ave. |
| 4. Baldwin Park Station | 9. Maine Ave. & Los Angeles St. |
| 5. City Hall | |

Starting with an initial outlay of 45 bikes in the City of Baldwin Park, GoSGV will expand to 840 bikes stationed at bike share hubs in half of the 31 cities and unincorporated communities in the San Gabriel Valley. Interest in bicycling has surged, with U.S. urban area ridership reported to have increased by 21 percent during the pandemic. GoSGV is supported by a \$4.554 million state

greenhouse gas reduction grant and operated by Gotcha, a national private shared-mobility firm.

The City is grateful for the opportunity to collaborate with our community partners SGVCOG, GoSGV and Gotcha on this initiative.

Event Details:

When: 10 a.m., Thursday, October 1, 2020

Where: Morgan Park - 4100 Baldwin Park Blvd, Baldwin Park
Parking is available at the Morgan Park parking lot

OR

Via the City's social media platforms:

- Facebook - @BaldwinParkCAGov
- Instagram - @BaldwinPark_CAGov

Face coverings are required, and attendees must maintain a physical distance of six feet. Masks and hand sanitizer will be made available at the event.

For more information, please visit baldwinpark.com