



CITY OF BALDWIN PARK

Press Release

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Baldwin Park Residents Invited to Weigh In on Measure BP-Funded Initiatives

BALDWIN PARK, CA - The City of Baldwin Park Stakeholders Oversight Committee (SOC) invites residents to share their ideas on how the City can best use revenue generated by Measure BP, a $\frac{3}{4}$ cent sales tax approved by voters last November.

The SOC will host two community engagement meetings, during which the City will gather resident input on where they believe resources are most needed. The meetings will be held on two consecutive nights: the first on October 16, from 6 to 7:30 p.m., at the Arts & Recreation Center, and the second on October 17, from 6 to 7:30 p.m., at Barnes Park.

“These community engagement meetings are a tremendous opportunity for Baldwin Park residents to make their voices heard about the change they’d like to see in the City,” said Betsy Lara, chair of the SOC. “Our goal is to listen to the community. The greater the turnout, the better.”

The public input collected during the October 16-17 engagement meetings will help inform the SOC’s recommendations to the City Council on its priorities for Measure BP, which is expected to generate \$6 million per year in local revenue.

“Whether you have a specific proposal or simply want to observe, we strongly encourage residents to be a part of this conversation,” said Baldwin Park City Councilmember Daniel Damian. “We deeply value the community’s input on how we should invest these critical funds.”

Refreshments will be available at both meetings. For additional information or questions, please call (626) 813-5245, Ext. 317.

About the City of Baldwin Park

Baldwin Park is a nearly seven-square-mile, suburban community of 72,000 residents in the heart of the San Gabriel Valley. As the hub of the San Gabriel Valley, Baldwin Park is known for its ease of access and mobility, young and diverse residents, and vibrant, growing business community. For more information, visit baldwinpark.com or follow Baldwin Park on Facebook (@BaldwinParkCAGov), Instagram (BaldwinPark_CAGov), and Twitter (BaldwinParkCA_).