



CITY OF BALDWIN PARK

Press Release

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Baldwin Park to Celebrate Downtown Beautification at March 11 Ribbon Cutting *Downtown Improvements Strengthen Multimodal Connections to Local Transit Center*

The City of Baldwin Park will mark the end of its downtown beautification project with a ribbon cutting ceremony held adjacent to the Bank of America at the intersection of Maine Avenue and Ramona Boulevard on Friday, March 11 at 11 a.m.

The City's downtown beautification project amplifies Baldwin Park as the "Hub of the San Gabriel Valley," reflecting Baldwin Park's vibrant, transit-friendly community. Teal and blue accents now color Downtown Baldwin Park in an homage to the City's rich heritage.

"The beautification and revitalization of Downtown Baldwin Park is a priority for the city," said Baldwin Park Mayor Emmanuel J. Estrada. "The City has been committed to creating this well-planned downtown area that generates opportunities for our businesses, improves quality of life for residents, enriches the walkability experience for pedestrians and encourages multimodal transportation through increased access to the Baldwin Park Transit Center."

The City installed 30 new decorative street light poles with LED fixtures and new decorative traffic signal poles at three intersections along Ramona Boulevard in Downtown Baldwin Park.

A cold mill and asphalt concrete overlay, removal and replacement of a decorative crosswalk, ADA improvements and ramp upgrades, installation of six wayfinding signs, two entry monument signs and street furniture, such as bicycle racks and benches, improve the aesthetic and usability of the City's downtown and underline its dedication to pedestrian and bicycle safety.

The City paid for the downtown revitalization and beautification work, which cost approximately \$2.9 million, through a collection of grants focused on Downtown Baldwin Park and supporting safe and efficient travel for non-motorized, or multimodal, transportation.

A press conference will precede the ribbon cutting ceremony, with City officials and Senator Susan Rubio (D-Baldwin Park) announcing the start of construction on Baldwin Park's future Zocalo Park & Civic Center Plaza, which will further enhance the City's downtown.

About the City of Baldwin Park

Baldwin Park is a nearly seven-square-mile, suburban community of 72,000 residents in the heart of the San Gabriel Valley. As the hub of the San Gabriel Valley, Baldwin Park is known for its ease of access and mobility, young and diverse residents, and vibrant, growing business community. For more information, visit baldwinpark.com or follow Baldwin Park on Facebook (@BaldwinParkCAGov), Instagram (BaldwinPark_CAGov), and Twitter (BaldwinParkCA_)

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